



NAA and PENN SACCA are thrilled to announce the return of Afterschool Professionals Appreciation Week April 24 – 28!

This event recognizes those who work with and on behalf of youth during Out-of-School hours. The week is marked by celebrations encouraging people to thank the afterschool professionals who make a difference in the lives of young people.

4 WAYS TO JOIN THE EFFORT

- 1) Make Plans to Celebrate:** Families, leaders, and community members can all celebrate afterschool professionals. [Download ideas here.](#)
- 2) Post on Social Media:** Find sample posts and downloadable graphics [here](#) and a [promotional video here.](#) Include the hashtag **#heartofafterschool** in your posts!
- 3) Share with Community Leaders, Members & Families:** Send an email to colleagues and families, a press release to the media and rally your local officials to proclaim April 24 – 28 Afterschool Professionals Appreciation Week. [Click here to access resources.](#)
- 4) Donate Your Social Followers:** Join our Thunderclap at <http://bit.ly/heartofafterschool17> for the BEST opportunity to share the event with a mass audience. You can share both your personal and organization followers.

Thank you for joining the Afterschool Professionals Appreciation Week celebration honoring this important work!

Sincerely,

Gina Warner
President & CEO
National AfterSchool Association

